



# The Empire State Tourism Conference

## REGISTRATION FORM

Empire State Tourism Conference, February 8 – 10, 2010, Albany NY  
 You may also register online at [www.EmpireStateTourism.com](http://www.EmpireStateTourism.com)  
 Registration DEADLINE: February 3<sup>rd</sup>, 2010 Questions? Call 888 698-2970

Attendee(s) \_\_\_\_\_

Organization \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Daytime Phone \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_

Cell # \_\_\_\_\_ Daytime# \_\_\_\_\_ Evening # \_\_\_\_\_

Feb. 9 Banquet entrée choice: \_\_\_\_\_ prime rib of beef \_\_\_\_\_ salmon \_\_\_\_\_ vegan

**Please circle workshop preferences:**

**Tuesday, Feb. 9<sup>th</sup>**

10:20 to 11:15 am:	Social Media	Photography	Food Events
11:45 am to 12:40 pm:	Social Media	Photography	Food Events
2:36 to 3:30 pm:	Destination Product I	Green Facilities	Print Prevails
4:05 to 5 pm:	Destination Product I	Green Facilities	Print Prevails

**Wednesday, February 10<sup>th</sup>**

9 to 10:10 am:	Destination Product II	SEO Clinic	Public-Private Partners
10:45 to 11:55 pm:	Destination Product II	SEO Clinic	Public-Private Partners

**EARLY BIRD CONFERENCE RATE:** \$225 per person (After Jan. 10<sup>th</sup>: \$250)  
 Includes all workshops, meals, breaks and receptions. Accommodations are separate.

No. attending \_\_\_\_\_ @ \$225 per person = \$ \_\_\_\_\_ enclosed

**Student Rate:** \$150 (\$175 after Jan. 10<sup>th</sup>)

Student registration does not include opening reception and dinner on Feb. 8th or cocktail reception and awards banquet on Feb. 9th. Students must be matriculated tourism majors at a college or university in New York State. Proof of matriculation (class schedule including full name and address) and valid student ID MUST be produced at conference check-in.

No. attending \_\_\_\_\_ @ \$150 per person = \$ \_\_\_\_\_ enclosed

I am enclosing a check       I'll pay online with a credit card

Make checks out to NYS Travel & Vacation Association and mail with this form to PO Box 285, Akron, NY 14001 OR, visit [www.NYSTVA.org](http://www.NYSTVA.org) and click on Pay Here to pay securely by credit card, then FAX this form to 716 542-1404. All registrants must pay in full prior to the conference.

**PLEASE NOTE:** Invitations to the TPA Meeting with registration instructions will arrive under separate cover. Contact the NYS Department of Economic Development Division of Tourism for further information.